FILE

# fashion calendar 1966

DEC 26 1966

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

**JANUARY**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | **1** |
| **2** | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

**FEBRUARY**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | **12** |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | **22** | 23 | 24 | 25 | 26 |
| 27 | 28 | | | | | |

**MARCH**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

**APRIL**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | **8** | 9 |
| **10** | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

**MAY**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| **8** | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | **30** | 31 | | | | |

**JUNE**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| **19** | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

**JULY**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | **4** | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

**AUGUST**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

**SEPTEMBER**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | 1 | 2 | 3 |
| 4 | **5** | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

**OCTOBER**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | **12** | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

**NOVEMBER**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | **11** | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | **24** | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

**DECEMBER**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| **25** | **26** | 27 | 28 | 29 | 30 | 31 |

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

**********
* BEST WISHES FOR A *
* VERY MERRY CHRISTMAS *
**********

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|

## WEEK BEGINNING MONDAY, DECEMBER 26, 1966

| | | | |
|---|---|---|---|
| Saturday Dec. 24- Jan. 2 | FIRST ANNUAL PET AND ANIMAL SHOW | INTERNATIONAL PET AND ANIMAL SHOW | N.Y. COLISEUM COLUMBUS CIRCLE |
| | Display of 1000 pets and animals of many species, including cats, dogs, tropical fish, a variety of farm animals, and a honey bee farm. Also a wild life display by the Boy Scouts, a pet care exhibit, and various films Hours: 10:00 A.M. to 10:00 P.M. Admission: $2.00 (Adults); $1.00 (Children). Publicity: Gordon Knapp, LT. 1-1795. | | |
| Dec. 26 | LEGAL HOLIDAY TO CELEBRATE CHRISTMAS (Sunday, Dec. 25). | | |
| Tuesday Dec. 27 3:00 P.M.- 5:00 P.M. | MERIT AWARDS PRESENTATION | MADEMOISELLE | HOTEL GOTHAM BALLROOM |
| | Mademoiselle's Merit Awards at cocktails, with presentation at 3:30 P.M. By invitation. Contact: Patricia Patterson Barlerin, MU.9-5900, Ext.592. | | |
| Jan. 2 | LEGAL HOLIDAY TO CELEBRATE NEW YEAR'S DAY (Sunday, Jan. 1). | | |
| Jan. 3 | ABRAHAM & STRAUS RELEASE--Hawaiian fashions. (No Press Show) | | |
| Tuesday Jan. 3 10:00 A.M. | CUSTOM HATS, COUTURE FOR PRESS AND BUYERS | MR. JOHN, INC. | 24 WEST 57TH STREET SALON - 7TH FLOOR |
| | Champagne Vernissage of Mr. John's fine-art-inspired collection of custom millinery, haute couture, dresses, suits, coats, couture furs, custom jewels, and accessories for Spring. (Repeat showing Mon., Jan. 9 at 10:00.) Both shows by invitation. Publicity: Ann Sanzo, PL. 7-1966. | | |
| Tuesday Jan. 3 11:00 A.M. And 2:00 P.M. | SPRING FOUNDATION COLLECTION | WARNER SLIMWEAR-LINGERIE | 90 PARK AVENUE SHOWROOM - 12TH FLOOR |
| | Market Weeks: Jan. 3 at 11:00 and 2:00; Jan. 4, 5 at 10:00 and 2:00; Jan. 6 at 10:00; Jan. 9, 10 at 9:30, 11:00, 2:00, 3:30; Jan. 11 at 9:30, 11:00, 2:00; Jan. 12 at 11:00, 2:00. Contact: Kay Keniry, MO. 1-1300. | | |
| Tuesday Jan. 3 12:00 Noon | PREVIEW: SPRING AND SUMMER MILLINERY | ADOLFO | ST. REGIS VERSAILLES ROOM |
| | For press and buyers, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130. | | |
| Tuesday Jan. 3 7:00 P.M. Cocktails-Dinner | SPRING SILK FASHION SHOW FOR PRESS | INTERNATIONAL SILK ASS'N, U.S.A. | HOTEL PIERRE BALLROOM |
| | "Romance of Silk"--The International Silk Ass'n, U.S.A.(Auxiliary Member, N.Y. Couture) will present a showing of silk fashions. By invitation. Contact: Grace Beller, MU. 3-7197. | | |

COPYRIGHT, 1966, BY FASHION CALENDAR

## NEW YORK COUTURE FORTY-EIGHTH NATIONAL PRESS WEEK (Jan. 3 - 8, 1967)

Spring collections of leading designers for visiting press. By invitation. Press Director: Kittie Campbell, LA. 4-0461.

| | | | |
|---|---|---|---|
| Tues., Jan. 3: | 7:00 P.M. | INTERNATIONAL SILK ASSN. | PIERRE-BALLROOM |
| Wed., Jan. 4: | 8:00 A.M. | Welcome Breakfast, in association with Union Label Dept., ILGWU. | PIERRE-BALLROOM |
| | 8:30 A.M. | "TREND TIME - SPRING 1967", dedicated to the NAGW, Kittie Campbell. | PIERRE-BALLROOM |
| | 9:30 A.M. | MONTE-SANO & PRUZAN | PIERRE-BALLROOM |
| | 10:15 A.M. | BEN REIG. | PIERRE-BALLROOM |
| | 11:00 A.M. | JUNIOR SOPHISTICATES. | PIERRE-BALLROOM |
| | 11:45 A.M. | Free Writing Period | |
| | 12:15 P.M. | BURLINGTON INDUSTRIES Luncheon. | PLAZA-BALLROOM |
| | 2:15 P.M. | JOBERE (MORTY SUSSMAN). | PIERRE-BALLROOM |
| | 3:00 P.M. | HARVEY BERIN (KAREN STARK). | PIERRE-BALLROOM |
| | 3:45 P.M. | CAMEO EVENING | PIERRE-BALLROOM |
| | 4:30 P.M. | HOUSE OF BIANCHI (Bridals). | PIERRE-BALLROOM |
| | 5:15 P.M. | JOSEPH BANCROFT & SONS (tea) (Subsidiary Indian Head, Inc.-- Fashion Trilogy). | PIERRE-ROOF |
| | 6:30 P.M. | Free Writing Period | |
| | 7:30 P.M. | THE SINGER COMPANY (Dinner) | ST. REGIS-ROOF |
| Thurs., Jan. 5: | 7:30 A.M. | "ACCESSORAMA" (Breakfast) | PIERRE-COTILLION |
| | 9:00 A.M. | HANNAH TROY | PIERRE-BALLROOM |
| | 9:45 A.M. | ORIGINALA | PIERRE-BALLROOM |
| | 10:30 A.M. | NAT KAPLAN. | PIERRE-BALLROOM |
| | 11:15 A.M. | Free Writing Period and "ACCESSORAMA" | |
| | 12:15 P.M. | DENIM COUNCIL (Luncheon). | PIERRE-BALLROOM |
| | 2:00 P.M. | LARRY ALDRICH (MARIE McCARTHY). | PIERRE-BALLROOM |
| | 2:45 P.M. | DAVIDOW | PIERRE-BALLROOM |
| | 3:30 P.M. | JOSEPH LOVE (Tea)--Children's Fashions. | PIERRE-BALLROOM |
| | 4:30 P.M. | Free Writing Period | |
| | 5:30 P.M. | J.P. STEVENS & COMPANY (Cocktails | PLAZA-TERRACE |
| | 7:00 P.M. | SEARS, ROEBUCK and COMPANY (Dinner) | PLAZA-PERSIAN |
| Fri., Jan. 6: | 8:00 A.M. | CELANESE and DAVID & DAVID. | PIERRE-BALLROOM |
| | 9:30 A.M. | SAM FRIEDLANDER (BOB BUGNAND) | PIERRE-BALLROOM |
| | 10:15 A.M. | by BRANELL. | PIERRE-BALLROOM |
| | 11:00 A.M. | TOWNLEY (CHUCK HOWARD). | PIERRE-BALLROOM |
| | 11:45 A.M. | PATTULLO-JO COPELAND. | PIERRE-BALLROOM |
| | 12:30 P.M. | HERDMANS IRISH LINEN (Luncheon) | PIERRE-BALLROOM |
| | 2:00 P.M. | JACK SARNOFF (MOLLY). | PIERRE-BALLROOM |
| | 2:45 P.M. | ARBE (DOROTHY ARDEN). | PIERRE-BALLROOM |
| | 3:30 P.M. | "DAY OF BEAUTY" | PIERRE-PARISIENNE |
| | 5:30 P.M. | Free Writing Period and "DAY OF BEAUTY" | |
| | 6:30 P.M. | PELLON CORPORATION (Cocktails). | PIERRE-BALLROOM |
| | 9:00 P.M. | DAMON INTERNATIONAL (Midnight Supper) "Black and White Masque Ball" | REGENCY-BALLROOM |
| Sat., Jan. 7: | 8:00 A.M. | (Breakfast). | At Each Hotel |
| | 9:00 A.M. | "VARIETY INTERNATIONALE". Arbita of L'Africana; Fontana Embassy of Rome; Jeune Leigue of Cherberg; Lawrence of London; Leeds International Luggage; Saab Swedish Fashions | PIERRE-BALLROOM |
| | 1:00 P.M. | CLAIROL (Luncheon) | PIERRE-BALLROOM |
| | 3:00 P.M. | BRIDAL SHOW & RECEPTION | PIERRE-COTILLION |

NEW YORK COUTURE-FORTY-EIGHTH NATIONAL PRESS WEEK (cont'd from page 2)

| | | | |
|---|---|---|---|
| Sat., Jan. 7: | 7:00 P.M. | "SAND PEBBLES"--20th Century Film . . . . featuring Steve McQueen and Candy Bergen. Fashions by Dynasty, and sponsored by Harper's Bazaar | PLACE TO BE ANNOUNCED |
| Sun., Jan. 8: | 12:00 Noon | MILLINERY INSTITUTE OF AMERICA . . . . | WALDORF-SERT ROOM |
| | 2:00 P.M. | BURKE-AMEY . . . . . | 16 WEST 57TH ST. |
| | 3:30 P.M. | HARPER'S BAZAAR. . . . . Ross Hunter, Executive Producer, Universal Pictures, will personally present a special fashion reel from "THOROUGHLY MODERN MILLIE" starring Julie Andrews and Carol Channing. And also some live fashions from the film. Clothes by Jean Louis. | ST. REGIS-ROOF |
| | 4:30 P.M. | Tea and Petit Fours | |
| | 5:00 P.M. | ANGLO's Spring Travel Fashions in conjunction with Douglas Aircraft. | |
| | 8:00 P.M. | NEW YORK AWARDS DINNER & RECEPTION . . . Announcement of annual awards. Official Host: Mayor John V. Lindsay | PIERRE-BALLROOM |

| | | | |
|---|---|---|---|
| Beginning Tuesday Jan. 3 | OPENING: SPRING-SUMMER COLLECTION | LOOMTOGS, INC. | 1407 BROADWAY SHOWROOM - 35TH FLOOR |
| | Daily informal showings of sportswear, separates, and ensembles. Publicity: Joan Christensen, 255-5500. | | |
| Beginning Tuesday Jan. 3 | OPENING: SPRING-SUMMER COLLECTION | ARNOLD PALMER GOLF CLOTHES | 1407 BROADWAY SHOWROOM - 35TH FLOOR |
| | Daily informal showings of Arnold Palmer golf clothes and separates. Publicity: Joan Christensen, 255-5500. | | |
| Beginning Tuesday Jan. 3 | OPENING: SPRING-EARLY SUMMER COLLECTION | MR. GEE | 1407 BROADWAY SHOWROOM - 25TH FLOOR |
| | Informal daily showings of spearates, sportswear, dresses, at-home fashions for Spring and early Summer, designed by Lois Anderson. Contact: Bernice Lewis, WI. 7-8178. | | |
| Beginning Tuesday Jan. 3 | OPENING: SPRING KNITWEAR COLLECTION | KIMBERLY KNITWEAR, INC. | 1410 BROADWAY SHOWROOM - 10TH FLOOR |
| | Informal daily showings of Spring knitwear collection. Contact: Robert Brown, LO. 4-1080. | | |
| Beginning Tuesday Jan. 3 | SPRING-SUMMER SHIRTS FOR WOMEN | GANT SHIRTMAKERS | 1407 BROADWAY SHOWROOM - 29TH FLOOR |
| | Continuous showings of Spring-Summer "Designer" women's shirt collection. Contact: 244-0547. Publicity: Stutman Assoc., 247-2662. | | |
| Beginning Tuesday Jan. 3 | OPENING: SUMMER COLLECTION | GAY GIBSON, INC. | 1407 BROADWAY SHOWROOM - 39TH FLOOR |
| | "Gay Gibson Goes to Morocco"--daily informal showings of Summer junior fashions. Contact: Ed LaVangie, LO. 5-4211. | | |
| Beginning Tuesday Jan. 3 | OPENING: SPRING-EARLY SUMMER COLLECTION | HAMPTON EAST | 1410 BROADWAY SHOWROOM - 29TH FLOOR |
| | Informal daily showings of casual dresses, sportswear, and at-home fashions, designed by Melba Hobson. Contact: Milton Shufer, BR. 9-3044. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Beginning Tuesday Jan. 3 | SHOWING OF SPRING COLLECTION<br>Daily informal showings. | PETTI 4'S, INC.<br>Contact: George Rappaport, CH. 4-3558. | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Beginning Tuesday Jan. 3 | OPENING: SPRING-SUMMER COLLECTION<br>Continuous daily showings of shirts, sportswear, knitwear, and dresses for Spring-Summer, 1967. Publicity: Mary Lee Thune, 765-1250. | LADY MANHATTAN | 1407 BROADWAY SHOWROOM - 15TH FLOOR |
| Beginning Tuesday Jan. 3 | PREVIEW OF SPRING ACCESSORY COLLECTION<br>Informal daily showings of Spring scarves, capes, stoles & other fashion accessories. Contact: Doris White, WI. 7-6460. | BAAR & BEARDS, INC. | 15 WEST 37TH STREET SHOWROOM - 10TH FLOOR |
| Beginning Tuesday Jan. 3 | OPENING: SPRING COLLECTION<br>Daily informal showings, for press and buyers, of Cisa's Spring collection. Contact: BR. 9-3904. Publ.: Eleanora Mutarelli di Saragnano, CI. 6-7378. | CISA | 1410 BROADWAY SHOWROOM - 25TH FLOOR |
| Beginning Tuesday Jan. 3 | OPENING: SPRING-SUMMER COLLECTION<br>Daily informal showings by F.H. Safian and Town Jane Juniors of Spring-Summer collections. Contact: Stephanie Howard, LO. 4-4585. | F.H. SAFIAN SPORTSWEAR; TOWN JANE JUNIORS | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Beginning Tuesday Jan. 3 | BUYER SHOWINGS OF SPRING LINGERIE<br>Informal daily showings of loungewear, and sleepwear, designed by Ralph Montenero. Contact: Mr. Lee Wood or Barbara McDaniel, 564-3870. | GOTHAM LINGERIE | 384 FIFTH AVENUE SHOWROOM - 2ND FLOOR |
| Beginning Tuesday Jan. 3 | IMPORTED SUMMER READY-TO-WEAR<br>Summer dress collection, featuring linens and cottons, made in London, designed by Graziella Fontana. Daily, by appointment. Contact: PL. 3-4464. | GRAZIELLA FONTANA FOR MARTIN LAW, LTD. | VIRGINIA KREMENTZ 42 W.58TH ST., RM.203 |
| Tuesday Jan. 3-Jan. 13 | SPRING LINGERIE AND FOUNDATION FASHIONS<br>"The Prettiest Show on Earth"--lingerie and foundation collection for Spring at 9:30, 10:30, 2:30, and 3:30 daily. Also Jan. 16, 17, 18 at 9:30 and 2:30. By invitation. Contact: JU. 2-6767. Publicity: Ruth Hammer Assoc., 246-4818. | VANITY FAIR MILLS, INC. | 640 FIFTH AVENUE SHOWROOM - 6TH FLOOR |
| Tuesday Jan. 3-Jan. 13 | OPEN HOUSE: SPRING-SUMMER JEWELRY<br>Continuous showings of new Napier Spring-Summer jewelry fashions for press and buyers. Contact: YU. 6-6633. | THE NAPIER COMPANY | 530 FIFTH AVENUE SHOWROOM - 22ND FLOOR |
| Tuesday Jan. 3-Jan. 13 | OPEN HOUSE FOR VISITING PRESS<br>Open house for visiting press with special showing 12:00 Noon daily of Capezio film "Act 1"--created, produced and directed by Capezio for "dance people, theatre people, fashion people, and people people." Publicity: Jo Hopkins, JU. 6-2150. | CAPEZIO, INC. | 9 WEST 61ST STREET AUDITORIUM - 3RD FLOOR |
| Tuesday Jan. 3-Jan. 13 | MARKET WEEKS: SPRING UNDERFASHIONS<br>"Primavera"--continuous daily showings of Spring underfashions, from 9:00 A.M. to 5:00 P.M. Contact: Polly Guerin, MU. 6-7788. | LOVABLE | 200 MADISON AVENUE SHOWROOM - 25TH FLOOR |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Tuesday Jan. 3- Jan. 13 | "FESTIVAL OF FASHIONS" SPRING LINGERIE | KAYSER-ROTH LINGERIE | 640 FIFTH AVENUE SHOWROOM - 5TH FLOOR |
| | Lingerie, foundations and loungewear fashions for Spring and Summer, daily from 9:00 A.M. to 5:00 P.M. Contact: Maxine Marlowe, PL. 7-9600. | | |
| Tuesday Jan. 3- Jan. 18 | MARKET WEEKS: SPRING SUMMER LINGERIE | VAN RAALTE | 417 FIFTH AVENUE SHOWROOM - 2ND FLOOR |
| | Daily showings of Spring-Summer lingerie at 10:00, 11:30 and 2:30. Contact: Charlotte Harvey, MU. 9-4200. | | |
| Tuesday Jan. 3- Jan. 20 | FASHIONS FROM MARCH-APRIL '67 ISSUES | SEVENTEEN MAGAZINE | 320 PARK AVENUE SHOWROOM - 8TH FLOOR |
| | Fashions, accessories, and promotional plans from Seventeen's March-April issues. For store and buying office executives only, 9:00 A.M. to 5:00 P.M., by appointment. Contact: Anita Blanchard, PL. 9-8100. | | |
| Tuesday Jan. 3- Jan. 20 | MARKET WEEKS: SPRING LINGERIE AND ROBES | SEAMPRUFE INCORPORATED | 412 FIFTH AVENUE SHOWROOM - 3RD FLOOR |
| | "Join the Coral Kick"--open house with informal showings of daywear, sleepwear, and loungewear. "Coral Kick-off Party," Tuesday, Jan. 10 from 4:00 to 7:00 P.M. By invitation. Contact: Effie Lew, LO. 4-8040. | | |
| Wednesday Jan. 4 9:30 A.M. Coffee | PREVIEW OF SPRING HAT COLLECTION | IRENE OF NEW YORK | 16 EAST 52ND STREET SALON - 6TH FLOOR |
| | Spring millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032. | | |
| Wednesday Jan. 4 10:30 A.M. | PRESS PREVIEW: SPRING BRIDAL FASHIONS | MARTIN'S (BROOKLYN) | 2ND FLOOR BRIDAL SALON |
| | Martin's will preview Spring bridal fashions. By invitation. (For Release, Mon., Jan. 10.) Customer showings: Mon., Jan. 9 at 6:30, Brooklyn Academy of Music; Mon., Jan. 16 in Garden City. By ticket only. Publicity: Rita Dobbins, TR. 5-3100. | | |
| Wednesday Jan. 4 11:00 A.M. | PREVIEW "IT'S A PRINT, PRINT, PRINT WORLD" | STERN BROTHERS | 7TH FLOOR |
| | Preview for the press of printed fabrics, in ready-to-wear accessories, and home furnishings. By invitation. (For Release, Thurs., Jan. 5.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515. | | |
| Wednesday Jan. 4 12:00 Noon Luncheon | "THE FASHION RIDDLE" | BURLINGTON INDUSTRIES | HOTEL PLAZA BALLROOM |
| | Burlington (Auxiliary Member, N.Y. Couture) will invite the press to cocktails, luncheon and fashion show. Celebrity guest of honor. By invitation. Burlington contact: Florence Kyler Lentz, 554-5444. Publicity: Essie Pinsker Assoc., WI. 7-2514. | | |
| Wednesday Jan. 4 5:15 P.M. Tea | "FASHION TRILOGY": FOR VISITING PRESS | JOSEPH BANCROFT & SONS | HOTEL PIERRE ROOF |
| | Joseph Bancroft subsidiary of Indian Head Inc. (Auxiliary Member, N.Y. Couture) will invite the press to meet Ken Scott of Milan, and Gayle Kirkpatrick for Atelier. In addition to the Scott and Kirkpatrick collections there will be a preview of the Miss America Spring Ban-Lon wardrobe. Special guest: Jane Anne Jayroe, Miss America 1967. By invitation. Contact: Marion Babsky, OX. 4-4220. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Wednesday Jan. 4 7:30 P.M. Cocktails Buffet | "THE SINGER WORLD" DESIGNER COLLECTION | THE SINGER COMPANY | ST. REGIS ROOF |
| | The Singer Co.(Auxiliary Member, N.Y. Couture) will introduce Spring-Summer fashions by: Hilary Huckstepp-England; Jean-Louis Scherer--France; Uli Richter--Germany; Clodagh--Italy; Peter Zendman--Italy; Shade Thomas--Nigeria. Fashions will be available in patterns for the "Woman who Sews." By invitation. Contact: Anne Counes, LT. 1-4800. | | |
| Beginning Wednesday Jan. 4 | OPENING: SPRING-SUMMER JEWELRY | TRIFARI, KRUSSMAN AND FISHEL, INC. | 16 EAST 40TH STREET SHOWROOM - 4TH FLOOR |
| | Trifari's Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347. | | |
| Beginning Wednesday Jan. 4 | SPRING-SUMMER FASHIONS BY MELBA HOBSON | LADY HATHAWAY | 1407 BROADWAY SHOWROOM - 4TH FLOOR |
| | Daily informal showings of shirts, separates, and shifts, designed by Melba Hobson. Contact: LA. 4-9474. Publ.: Sidney Dee Bloeme, JU. 6-4490. | | |
| Thursday Jan. 5 7:30 A.M.- 1:00 P.M. | SIXTH EDITION OF ACCESSORY PRESS DAY | LEADING MANUFACTURERS | HOTEL PIERRE ROOF GARDEN |
| | "Accessory Explosion"--manufacturers and designers (Auxiliary Members N.Y. Couture) will present the Spring-Summer '67 news. For visiting and local press at open house, by invitation. Contact: Ann R. Silver, 247-8050. | | |
| Thursday Jan. 5 10:00 A.M.- 5:00 P.M. | "A LEATHER HAPPENING"--SPRING '67 | LEATHER INDUSTRIES OF AMERICA | REGENCY HOTEL REGENCY ROOM |
| | Instant fashion shows every hour on the hour, featuring the "total look" in leather. Displays of shoes, handbags, and apparel in new leather colors and textures for Spring '67. By invitation. Publicity: Billie Gould, MU. 6-7956. | | |
| Thursday Jan. 5 10:30 A.M. | PRESS PREVIEW OF SPRING MILLINERY | SALLY VICTOR, INC. (18 EAST 53RD STREET) | REGENCY HOTEL PARK AVE.& 61 ST. |
| | Preview of Sally Victor's Spring millinery collection. By invitation. Contact: PL. 3-7450. | | |
| Thursday Jan. 5 12:30 P.M. Luncheon | DENIM FASHIONS AT LUNCHEON SHOW | THE DENIM COUNCIL, INC. (155 EAST 44TH STREET) | HOTEL PIERRE BALLROOM |
| | "Denim's Silver Lining"--showing of leisure fashions in denim for visiting press. By invitation. Publicity: Kae McCulloch, MU. 7-8722. | | |
| Thursday Jan. 5 3:30 P.M. Champagne | SHOWING: NEW GROUP OF FASHIONS | REMBRANDT, INC. | 498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| | Rembrandt will present a new important group of fashions, designed by Ole Borden. By reservation. Contact: LO. 4-3600. | | |
| Thursday Jan. 5 3:30 P.M.- 4:30 P.M. Tea | PREVIEW: SPRING-SUMMER CHILDREN'S WEAR | JOSEPH LOVE, INC. (1333 BROADWAY) | HOTEL PIERRE BALLROOM |
| | Joseph Love (Auxiliary Member, N.Y. Couture) will present "Origami 67" showing of children's fashions. For the press, by invitation. Publicity: Ann Karsian, 524-8117. | | |
| Thursday Jan. 5 4:30 P.M.- 7:00 P.M. | FUNCTIONAL FASHIONS | CLOTHING RESEARCH AND DEVELOPMENT FOUNDATION | 48 EAST 66TH STREET |
| | Function Fashions Fifth Anniversary Party--Clothing Research and Development Foundation. Contact: Helen Cookman, RE. 7-1345. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Thursday Jan. 5 7:00 P.M. Dinner | DINNER, FASHION SHOW, ENTERTAINMENT | SEARS, ROEBUCK & CO. | HOTEL PLAZA PERSIAN ROOM |
| | Eighth edition of "A Night at the Persian Room"--cocktails, dinner entertainment, and fashion presentation by Sears, Roebuck. For visiting press, by invitation. Publicity: John E. Terrell, 790-7801. | | |
| Thursday Jan. 5- Jan. 17 | "THE LONDON LOOK" FOR CHILDREN IN NEW YORK | NAT'L CHILDREN'S WEAR ASSN., GREAT BRITAIN | SHERATON-ATLANTIC HOTEL SHOWROOM - 7TH FLOOR |
| | Fall-Winter fashions for infants, toddlers 3-6x, 7-14 and sub-teens, including coats, dresses, sportswear, knitwear and kilts by: Chilprufe, Judy Children's Wear, Franses Fils & Hassid, F.C. Goode, Harringtons, F. Heller, Kamella, David Rome, G. Sydney, Viyella children's division, Wagner, B. Windsor. Contact: James Law or Sandra Stewart, PL.2-8400,X386. | | |
| Friday Jan. 6 9:00 A.M. Breakfast | PREVIEW OF SPRING MILLINERY | EMME (19 WEST 57TH STREET) | HOTEL PLAZA STATE SUITE |
| | Emme's Spring collection at a preview for press and buyers. Show at 9:30. By invitation. Publicity: Ruth Hammer Assoc., 246-4818. | | |
| Friday Jan. 6- Jan. 9 9:00 A.M.- 7:30 P.M. | OPEN HOUSE FOR VISITING PRESS | GENESCO | HOTEL PLAZA PRIVATE SUITE |
| | "Key Club"--informal daily showings from 9:00 A.M. to 7:30 P.M., of collections by: Majestic Specialties, Kelita, Emery Knits, Madiera Knits, Ci-Ci, Formfit/Rogers. By invitation. Publicity: Jean Luban, LO. 4-3113. | | |
| Friday Jan. 6 3:00 P.M.- 6:00 P.M. | "A DAY OF BEAUTY" FOR VISITING PRESS | LEADING BEAUTY COMPANIES | HOTEL PIERRE PARISIENNE ROOM |
| | Leading beauty companies (Auxiliary Member, N.Y. Couture) will present beauty news for Spring and Summer. Open house for visiting and local press. By invitation. Contact: Helen Nash or Joan Parker, PL. 1-3377. | | |
| Friday Jan. 6 4:00 P.M. Cocktails | PRESS PREVIEW: RESORT-SPRING FASHIONS | PECK & PECK | THE METROPOLITAN CLUB 1 EAST 60TH STREET |
| | "Greek Fashion Promotion"--Resort and Spring fashions by Peck & Peck. For the press, by invitation. Publicity: Carol Stroll, OR. 3-4700. | | |
| Friday Jan. 6 6:30 P.M.- 8:00 P.M. Cocktails | PREVIEW OF NEW FASHIONS IN PELLON | PELLON CORPORATION | HOTEL PIERRE BALLROOM |
| | Pellon (Auxiliary Member, N.Y. Couture) will present the fourth annual "Young Designers' Citations": Buddy Blitstein--Manhattan of Miami; Chris Castro--Juniorite; Countess Tanya--Atlanta Lingerie; Shirley Martin--Villager; Jay Stone--Naman Rainwear. By invitation. Publicity: Michael Hitzig, TN. 7-9110. | | |
| Saturday Jan. 7 1:00 P.M. Luncheon | SPRING "TOTAL LOOK OF BEAUTY" | CLAIROL, INC. (1290 SIXTH AVENUE) | HOTEL PIERRE BALLROOM |
| | "Fashions from the Top"--featuring Wayne Hutchinson, Clairol, on beauty and cosmetics; Pierre Henri, Saks Fifth Avenue; Hugh Harrison, Coiffures Americana. "Bright and Bold Fashions" by Tzaims Luksus. By invitation. Publicity: Terry Grimes Russell, 957-3100. | | |
| Saturday Jan. 7 3:00 P.M. Champagne-Reception | BRIDAL FASHION SHOW FOR NATIONAL FASHION PRESS | LEADING MANUFACTURERS | HOTEL PIERRE COTILLION ROOM |
| | Special bridal fashion showing for Spring-Summer by leading manufacturers (Auxiliary Member, N.Y. Couture), in association with "Brides Magazine." By invitation. Contact: Rossi-Lack, TE. 8-0244. | | |

| | | | |
|---|---|---|---|
| Saturday Jan. 7-Jan. 8 | OPEN HOUSE SHOWING: "ACCESSORY FOOTWEAR" | B.F. GOODRICH | SHERRY-NETHERLAND SUITE 411 |

"County Fair Casuals" for Summer 1967, including men's and children's foot wear, at open house from 9:00 A.M. to 12:00 Midnight. Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Ave., YU. 6-6100.

| | | | |
|---|---|---|---|
| Sunday Jan. 8 12:00 Noon Brunch | PREVIEW: SPRING HATS AND "GOLDEN HAT" AWARDS | MILLINERY INSTITUTE OF AMERICA | WALDORF-ASTORIA SERT ROOM |

Preview of Spring millinery by the Millinery Institute of America (Auxiliary Member, N.Y. Couture). For press, by invitation. Contact: MU. 6-2970.

## AMERICAN DESIGNER SHOWINGS--SPRING 1967--FOR VISITING PRESS

Special showings have been scheduled for visiting press from Sunday, Jan. 8, through Friday, Jan. 13. (Unless otherwise, noted, all showings will be held in the Grand Ballroom, Delmonico's, 59th Street and Park Avenue.) (The release date on morning shows is the following morning, and on afternoon shows, the following afternoon.) By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Sun., Jan. 8:
- 3:00 P.M. CHILDREN'S FASHIONS--HELEN LEE, ALYSSA, LITTLE CRAFT.
- 4:00 P.M. JOHN WEITZ
- 5:00 P.M. AMERICAN DESIGNERS FASHION FORECAST--Eleanor Lambert.
- 6:00 P.M.-Cocktail buffet to meet Participating Designers...Guests
- 8:00 P.M. of Mr. and Mrs. S.Joseph Tankoos,Jr. of Delmonico's.

Mon., Jan. 9:
- 8:00 A.M. Breakfast
- 9:00 A.M. ADELE SIMPSON
- 9:45 A.M. BILL BLASS for MAURICE RENTNER
- 10:30 A.M. MOLLIE PARNIS
- 11:15 A.M. Writing Period
- 12:30 P.M. COTY--Luncheon and Introduction of new Make-Up Film.
- 2:00 P.M. GEOFFREY BEENE
- 2:45 P.M. KIMBERLY
- 3:30 P.M. STAVROPOULOS
- 4:15 P.M. Writing Period
- 5:00 P.M. NATIONAL SHOE INSTITUTE--Crystal Ballroom. (Cocktails)

Tues., Jan.10:
- 8:00 A.M. Breakfast
- 9:00 A.M. B.H. WRAGGE
- 9:45 A.M. CHESTER WEINBERG
- 10:30 A.M. FRECHTEL
- 11:15 A.M. ANNE FOGARTY
- 12:00 Noon Writing Period
- 12:30 P.M. SHEFFIELD WATCHES--Luncheon and showing--Crystal Ballroom.
- 2:00 P.M. VICTOR JORIS for Cuddlecoat
- 2:45 P.M. CHRISTIAN DIOR-NEW YORK
- 3:30 P.M. KASPER for JOAN LESLIE
- 4:15 P.M. Writing Period
- 7:00 P.M. COCKTAILS and Fabric Display--Crystal Ballroom
- 8:00 P.M. DINNER and FASHION SHOW...Grand Ballroom
  Guests of the - GERLI COMPANY, CHENEY DECORATIVE FABRICS, CHENEY VELVETS, MAXWELL TEXTILES, CHARDON-MARCHE and JULIAN TOMCHIN for CHARDON-MARCHE.

Wed., Jan.11:
- 8:00 A.M. Breakfast--MISTER PANTS, LYNN STUART, PANTSVILLE
- 9:00 A.M. PAT SANDLER for HIGHLIGHT
- 9:45 A.M. JACQUES TIFFEAU for TIFFEAU and BUSCH

(continued on following page)

AMERICAN DESIGNER SHOWINGS--SPRING 1967 (cont'd from page 8)

Wed., Jan.11: 10:30 A.M. SAMUEL WINSTON (ROXANE)
11:15 A.M. KENNETH LANE
12:30 P.M. JERRY SILVERMAN (SHANNON RODGERS)--Luncheon and showing.
2:00 P.M. DONALD BROOKS
2:45 P.M. MODELIA (PHILIPPE TOURNAYE, DON SIMONELLI)
3:30 P.M. ANNE KLEIN for MALLORY
4:15 P.M. HIGH TEA--HICKORY'S HAMLET by ROBERT LOVE for Tidykins
8:30 P.M. SHIP 'N SHORE--Theatre:"The Star-Spangled Girl," Plymouth, 239 West 45th Street.

Thurs.,Jan.12: 8:00 A.M. WARNER SLIMWEAR-LINGERIE Breakfast and Showing.
9:00 A.M. JEUNESSE (MORTON MYLES)
9:45 A.M. ANDREW WOODS
10:30 A.M. BEN ZUCKERMAN
11:15 A.M. Writing Period
12:15 P.M. HERBERT and BETH LEVINE SHOES--ADOLFO HATS--Aperitif Showing
1:00 P.M. SHIP 'N SHORE--Luncheon and Fashion Show.
2:30 P.M. OLEG CASSINI
3:15 P.M. TRIGERE
4:00 P.M. OLGA--UNDERFASHIONS (Coffee, Cocktails)--Crystal Ballroom.
5:00 P.M. Writing Period

Fri.,Jan.13: 8:00 A.M. Breakfast--Guests of Allied Chemical Corporation.
8:45 A.M. OSCAR DE LA RENTA BOUTIQUE
9:00 A.M. OSCAR DE LA RENTA for JANE DERBY
9:45 A.M. RUDI GERNREICH
10:30 A.M. MALCOLM STARR (ELINOR SIMMONS)
11:15 A.M. NORMAN NORELL
12:00 Noon Writing Period
12:30 P.M. MEET THE PRESS LUNCHEON--AMERICAN DESIGNER SHOWINGS.

| | | | |
|---|---|---|---|
| Sunday Jan. 8- Jan. 12 | FIFTY-SIXTH ANNUAL CONVENTION | NAT'L RETAIL MERCHANTS ASS'N(100 W.31ST ST.) | N.Y. HILTON HOTEL |

Forty-six technical sessions are being scheduled for the five-day convention. Sessions on fashion departments for juniors, infants and children, men and boys; glove, hosiery and fashion accessories; millinery and shoes. A special all-day session, Wed., Jan. 11 will feature "The Essential Challenge: The Sources of Management for Retailing." Annual banquet, Thurs., Jan. 12, with guest speaker Henry Ford II--"Management Problems Confronting Merchants and Industrialists." Price per ticket: $20.00. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.

| | | | |
|---|---|---|---|
| Monday Jan. 9- Jan. 11 9:30 A.M.; 2:30 P.M. | PREVIEW OF SPRING LINGERIE COLLECTION | THE OLGA COMPANY (VAN NUYS,CALIFORNIA) | SHERATON RUSSELL HOTEL PARK AVE.& 37TH ST. |

Showing of Olga's Spring collection of foundations, lingerie, sleepwear, Jan. 9-11 at 9:30 A.M. and 2:30 P.M. in the Grand Lounge. By invitation. Also informal showings through Friday Jan. 13. Beginning Tues., Jan. 3 through week of Jan. 16, daily showings in Penthouse Suite, by appointment Contact: Mr. G.A. Cohen, 213-TR. 3-2920(Calif.).

| | | | |
|---|---|---|---|
| Monday Jan. 9- Jan. 20 | OPEN HOUSE: SPRING JEWELRY COLLECTION | IMPERIAL PEARL SYNDICATE | 681 FIFTH AVENUE SHOWROOM - 11TH FLOOR |

"Pearls and Gold; Gold and Pearls"--open house for press and buyers, 9:00 A.M. to 5:00 P.M., daily. Publicity: Ethel Aaron at Daniel J. Edelman, HA. 1-5422.

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Jan. 9<br>10:00 A.M. | MR. JOHN'S REPEAT SHOWING OF CUSTOM HATS AND COUTURE. (Preview, Tues., Jan. 3 at 10:00 A.M.--See Pg.1.) Publ.: Ann Sanzo, PL. 7-1966. | | |
| Beginning<br>Jan. 9 | FASHIONS & ACCESSORIES FOR SPRING, 1967<br>Preview of fashions and accessories for Spring '67 and Glamour's new showroom from 9:00 A.M. to 5:00 P.M. For retailers, by appointment. Contact: Joan C. Powell, MU. 9-5900, Ext. 482. | GLAMOUR MAGAZINE | 420 LEXINGTON AVENUE<br>SHOWROOM - 19TH FLOOR |
| Tuesday<br>Jan. 10<br>9:00 A.M.<br>6:00 P.M. | OPEN HOUSE: SPRING MAKEUP AND HAIRSTYLES<br>Charles of the Ritz will present Spring makeup and hairstyles at open house. (Note Change of Time.) Publ.: Claire Bellawell McDaniel, 956-5975. | CHARLES OF THE RITZ | DELMONICO'S<br>COLONY SUITE - 3RD FLOOR |
| Tuesday<br>Jan. 10<br>11:30 A.M. | PREVIEW: MILLINERY AND FASHIONS BY HALSTON<br>Preview for the press of millinery and fashions, designed by Halston. (Note Change of Date.) By invitation. (For Release, Wed., Jan. 11.) Publicity: Florence Neff, PL. 3-7300. | BERGDORF GOODMAN | 2ND FLOOR |
| Tuesday<br>Jan. 10<br>4:00 P.M.-<br>7:00 P.M. | SHOWING: SPRING LINGERIE & ROBES<br>"Coral Kick-Off Party," 4:00-7:00 P.M.--showing of daywear, sleepwear and loungewear. By invitation. Contact: Effie Lew, LO. 4-8040. | SEAMPRUFE INCORPORATED | 412 FIFTH AVENUE<br>SHOWROOM - 3RD FLOOR |
| Tuesday<br>Jan. 10<br>4:00 P.M.<br>Cocktails | PREVIEW OF SPRING COLLECTIONS<br>Paul Young will introduce his new Paraphernalia and Youthquake designers at a preview of their Spring collections. For press, store, and buying office executives, by invitation. Contact: Joan Powers at Robert S. Taplinger Assoc., PL. 2-7722. | PARAPHERNALIA | 45 WEST 36TH STREET<br>SHOWROOM - 5TH FLOOR |
| Tuesday<br>Jan. 10<br>7:00 P.M.<br>Dinner | TRADE SHOWING OF SPRING MILLINERY<br>Showing of Spring hats. Retailers--$12.50. Manufacturers--$50.00. Suppliers--$100.00. Contact: MU. 6-2970. | MILLINERY PROMOTIONS INC.(10 E.40TH ST.) | WALDORF-ASTORIA BALLROOM |
| Wednesday<br>Jan. 11<br>10:30 A.M. | PRESS PREVIEW OF MODEL ROOMS<br>Stern's will preview their model rooms. By invitation. (For Release, Thurs., Jan. 12.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515. | STERN BROTHERS | 7TH FLOOR |
| Wednesday<br>Jan. 11<br>2:30 P.M. | PREVIEW OF SUMMER COLLECTION<br>Summer collection, designed by Jeanne Essig. For press and buyers, by invitation. Publicity: Jean Luban, LO. 4-3113. | MAJESTIC SPECIALTIES | 1410 BROADWAY<br>SHOWROOM - 16TH FLOOR |
| Wednesday<br>Jan. 11<br>4:30 P.M.<br>Cocktails | PREVIEW OF SPRING-SUMMER COLLECTION<br>"Ulla, or How to Have a Psychedelic Experience without LSD. Wonder of wonders--Ulla illuminates the fashion scene with the Spring-Summer collection, designed by Vicki Cooper, featuring color-color-color." Synchronized with Tovar Tresses. "Commentary by Professor Timothy Neary (unless he is on a trip)." Show producers: The Fashion Coordinators, Edith Berke and Louise McGann. Contact: Ruth Novie, 279-6310. | ULLA<br>(550 SEVENTH AVENUE) | PLACE TO BE ANNOUNCED |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Wednesday Jan. 11 6:00 P.M.& 8:00 P.M. | CUSTOMER SHOWINGS: BRIDAL FASHIONS | MACY'S NEW YORK | HOTEL COMMODORE BALLROOM |
| | Macy's will present bridal fashions at two showings. (Open to public, by ticket only.) Contact: Bridal Dept.,OX. 5-4400. | | |
| Wednesday Jan. 11 9:00 P.M.- 1:00 A.M. | WINTER GARDEN BALL | COUNCIL FOR PARKS & PLAYGROUNDS | BETHSEDA FOUNTAIN CENTRAL PARK |
| | "Summer in Winter" ball and midnight picnic, honoring Thomas P.F. Hoving. Sponsored by The Schiffli Management Promotion Fund. Fashion showing of embroidered costumes by forty designers...to benefit Council for Parks & Playgrounds recreational programs. Price: $50.00, by invitation. Press contact: Bell & Stanton, Inc., PL. 9-4800. | | |
| Thursday Jan. 12 12:00 Noon Luncheon; 4:30 P.M. Cocktails | ANNUAL DESIGN AWARDS | SCHIFFLI MANAGEMENT PROMOTION FUND | BETHESDA FOUNTAIN CENTRAL PARK |
| | Presentation of annual Fabric Design Awards, showing Winter Garden gala fashions in embroidered apparel and home furnishings fabrics. Fabric display closed to textile designers and distributors. Press by invitation. Luncheon: $12.50; Cocktails: $5.00. Benefit of Council for Parks & Playgrounds. Contact: Bell & Stanton, Inc., PL. 9-4800. | | |
| Thursday Jan. 12 6:30 P.M. | CUSTOMER SHOWING OF BRIDAL FASHIONS | GIMBELS | STATLER-HILTON HOTEL BALLROOM |
| | Admission by ticket (free) available in bridal salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300. | | |
| Saturday Jan. 14 1:00 P.M. | CUSTOMER SHOWING OF BRIDAL FASHIONS | STERN BROTHERS | 6TH FLOOR SPECIAL EVENTS DEPT. |
| | Tickets--bridal salon, 3rd floor. Publ.: Jill Schoenbach, LO. 5-7950. | | |
| Beginning Tuesday Jan. 17 | OPENING OF SUMMER COLLECTION | JUNIOR ACCENT | 498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| | Designed by Frank Adams. Contact: LO. 4-1434. | | |
| Wednesday Jan. 18 9:45 A.M. Coffee | PRESS PREVIEW: MODEL ROOMS | MACY'S NEW YORK | 13TH FLOOR EXEC. DINING ROOM |
| | Preview for the press of Macy's model rooms. By invitation. (For Release, Fri., Jan. 20.) Publicity: Toni Oliver, OX. 5-4400. | | |
| Thursday Jan. 19 10:00 A.M. Coffee | PREVIEW: MID-WINTER HOME FURNISHINGS | ABRAHAM & STRAUS (BROOKLYN) | 9TH FLOOR FEATURE EVENTS DEPT. |
| | Preview for the press of mid-Winter home furnishings and room settings. By invitation. Publicity: Diane Wallace, TR. 5-7200, Ext. 662. | | |
| Tuesday Jan. 24 2:30 P.M. | PRESS PREVIEW OF SPRING COLLECTION | BARBERINI,LTD. | 512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR |
| | By invitation. Thereafter daily informal showings, by appointment. Contact: Tita Curtis, PE. 6-2291. | | |
| Wednesday Jan. 25 3:00 P.M. | PREVIEW OF SUMMER DRESSES AND SEPARATES | GINORI SPORTSWEAR | 498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| | Ginori, a subsidiary of Originala, will preview Summer dresses and separates, designed by Shirley Calderon. By invitation. Thereafter daily, by appointment. Contact: George Masket, 244-4701. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Wednesday Jan. 25 4:00 P.M. Cocktails | OPENING OF SUMMER COLLECTION | McMULLEN (550 SEVENTH AVENUE) | 500 CLUB 500 SEVENTH AVENUE |
| | Summer dresses and suits, coordinates, blouses, skirts, pants, sweaters; and introducing Bimini bathing suits by McMullen. By invitation. Contact: OX. 5-4270. Publicity: Pennoyer Assoc., MU. 2-6480. | | |
| Thursday Jan. 26 10:30 A.M. | OPENING: SUMMER COLLECTION | JERRY SILVERMAN, INC. | 530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| | Summer collection designed by Shannon Rodgers for Jerry Silverman. By reservation. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940. | | |
| Thursday Jan. 26 1:30 P.M. Luncheon | SPRING FASHIONS AT BENEFIT LUNCHEON | ARKAY; RAPPI (498 SEVENTH AVENUE) | HOTEL PLAZA BALLROOM |
| | "Expo, 67"--fashions based on the looks for Spring as seen in "McCall's Fashion News" Feb. 7. For benefit of the Legal Aid Society. By invitation. Contact: Mrs. Winthrop Munyan, CA.8-5307. Publ.: De Ann McClure, LO.5-2626. | | |
| Thursday Jan. 26 2:30 P.M. Cocktails | PREVIEW: SUMMER DRESS COLLECTION | DAVID CRYSTAL, INC. | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| | Preview of David Crystal's Summer dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560. | | |
| Thursday Jan. 26 3:00 P.M. | OPENING OF SUMMER COLLECTION | JEUNESSE | 498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| | Daily informal showing of Summer collection, designed by Morton Myles. Contact: Mary Lou Levine, OX. 5-6234. | | |
| Thursday Jan. 26 4:00 P.M. | OPENING: SUMMER COLLECTION | MALCOLM STARR, INC. | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| | Malcolm Starr's Summer collection, designed by Elinor Simmons, Jan. 26, 31, Feb. 2 at 4:00 P.M. By reservation. Contact: Marion Auley, LA. 4-7690. | | |
| Beginning Thursday Jan. 26 | OPENING: SUMMER COLLECTION | CAMEO EVENING FASHIONS; FIVE-THIRTY P.M. | 530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| | Continuous daily showings of cocktail and evening fashions. Contact: Abe Goldner or Sandy Abelson, PE. 6-0151. | | |
| Beginning Thursday Jan. 26 | OPENING: SUMMER COLLECTION | PETTI 4'S, INC. | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| | Daily informal showings. Contact: George Rappaport, CH. 4-3558. | | |
| Friday Jan. 27 10:30 A.M. | OPENING OF SUMMER COLLECTION | MODERN COUTURE, INC. | 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |
| | Showing of Summer cocktail and evening fashions. By reservation. Contact: CH. 4-3169. | | |
| Monday Jan. 30 10:30 A.M.; 11:00 A.M. | OPENING: SUMMER COLLECTIONS | LEONARD ARKIN; ANDREW ARKIN | 530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| | Leonard Arkin, Jan. 30, Feb. 6 at 10:30. Andrew Arkin, Jan. 30 at 11:00. By reservation. (Continuous from Jan. 23.) Contact: Celeste Lucci, WI. 7-5324. | | |
| Monday Jan. 30 1:00 P.M. | OPENING OF SUMMER COLLECTION | TEAL TRAINA, INC. | 550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |
| | Also Jan. 31, Feb. 6, 7 at 1:00 P.M. By reservation. Contact: Jaan Roberts, LA. 4-3520. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Monday Jan. 30 4:00 P.M. | OPENING OF SUMMER COLLECTION Also Feb. 6 at 4:00 P.M. | TERRY ALLEN, INC. By reservation. Contact: | 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR LA. 4-7900. |
| Tuesday Jan. 31 12:00 Noon | OPENING OF SUMMER COLLECTION Summer collection, by reservation. Contact: WI. 7-0152. | PAUL BLUMENSTEIN, INC. | 530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR |
| Tuesday Jan. 31 4:00 P.M. | OPENING OF SUMMER COLLECTION Also Feb. 6 at 4:00 P.M. | HARMAY By reservation. Contact: | 498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR PE. 6-5547. |
| Beginning Tuesday Jan. 31 | OPENING OF SUMMER COLLECTION Daily informal showings of Summer collection. Contact: Alice Berman, WI. 7-0152. | ALISON | 530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR |
| Beginning Tuesday Jan. 31 | OPENING: SUMMER COLLECTION Daily informal showings, by appointment. Contact: Ruth Winslow or Harriet Torborg, LO. 3-3035. | ROYAL LYNNE, LTD. | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Wednesday Feb. 1 3:00 P.M. | PREVIEW: SUMMER COLLECTION Summer collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717. | MOE NATHAN, INC. | 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR |
| Friday Feb. 3 11:00 A.M. | OPENING OF SUMMER COLLECTION Also Feb. 6 at 4:00 P.M.; Feb. 7 and 13 at 11:00 A.M. By reservation. Contact: Pat Brooks, WI. 7-4968. | B.H. WRAGGE, INC. | 550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Monday Feb. 6 2:30 P.M. | OPENING OF SUMMER COLLECTION Showings Feb. 6, 8, and 15. By reservation. Contact: PE. 6-6983. | BRANELL | 530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR |
| Monday Feb. 6 4:00 P.M. Cocktails | PREVIEW OF SUMMER COLLECTION Lee Claire's Summer collection, designed by August de Lorenzo. By invitation. Continuous daily showings beginning, Wed., Feb. 1. Contact: Al Davis or Sylvia Greer, WI. 7-9470. | LEE CLAIRE, INC. | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Tuesday Feb. 7 10:30 A.M. | OPENING OF SUMMER COLLECTION By reservation. Contact: Sam Cohen, LO. 3-5650. | PATTULLO- JO COPELAND, INC. | 498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Tuesday Feb. 7 1:00 P.M. | OPENING: SUMMER COLLECTION Also Feb. 7, 14 at 1:00. By reservation. Contact: Lee Lerner, LO.3-0988. | HANNAH TROY, INC. | 530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR |
| Tuesday Feb. 7 2:30 P.M. | OPENING OF SUMMER COLLECTION Showings Feb. 7, 8, 14 at 2:30 P.M. By reservation. Contact: CH. 4-1872. | LARRY ALDRICH ASSOC. | 530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Tuesday Feb. 7 4:00 P.M. | OPENING: SUMMER COLLECTION Designed by Bob Bugnand. Contact: Sylvan Fox or Miss Joy, PE.6-2663. | SAM FRIEDLANDER, INC. | 530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |

Wednesday Feb. 8 11:30 A.M. — OPENING OF SUMMER COLLECTION — MIGNON — 498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

Designed by Dorothy Farbo, Feb. 8 and 15 at 11:30. By reservation.
Contact: Marcella Wolfe, BR. 9-5991.

## SPRING-SUMMER 1967 FASHION OPENINGS IN FLORENCE, ROME, LONDON, PARIS

**Friday Jan. 13- Jan. 16** — SHOWINGS IN FLORENCE (Boutique and knitwear) Pitti Palace.

Jan. 13: 4:30 P.M. Opening ceremony, Palazzo Vecchio. 6:00 P.M. Zingone Ventanni, Lydia de Roma, Gentucca-Ilaria, Valditevere, Albertina Davitti, Ferragamo.

Jan. 14: 6:00 P.M. Noni Sport, Gibo, De Parisini, Nardini, Princess Luciana, Scarabocchio, Aponte. 8:00 P.M. Buffet dinner. 9:00 PM Avolio, De Simone, Celli, Krizia, Trico, Glans, Avagolf.

Jan. 15: 11:00 A.M. Maljana, Bertoli, Naka, Baldini, Mirsa, Ken Scott, Wanda Roveda, Eguzquiza. 4:00 P.M. Emilio Pucci. 5:30 P.M. Antonelli, Baratta, Centinaro, Faraoni, Marucelli, Guidi, Mila Schon, Ognibene-Zendman, Schuberth, Tita Rossi, Tiziani. 8:00 P.M. Reception and Buffet dinner.

Jan. 16: Reserved for contacts with the participating boutique and knitwear houses and for travel to Rome (A.M.).

**Monday Jan. 16- Jan. 20** — SHOWINGS IN ROME--(High Fashion)

Jan. 16: 3:00 P.M. Tiziani. 4:30 P.M. Gregoriana. 6:00 P.M. Barocco. 7:30 P.M. Ognibene-Zendman. 9:30 P.M. Valentino.

Jan. 17: 9:30 A.M. Forquet. 11:00 A.M. Carosa. 12:15 P.M. De Barentzen. 3:00 P.M. Marucelli. 4:30 P.M. Balestra. 6:00 P.M. Antonelli. 7:30 P.M. Gattinoni. 9:30 P.M. Galitzine.

Jan. 18: 9:30 A.M. Baratta. 11:00 A.M. Biki. 12:30 P.M. Enzo.(Lunch) 3:00 P.M. Sarli. 4:30 P.M. Mila Schon. 5:30 P.M. Guidi. 7:00 P.M. Veneziani. 9:30 P.M. Lancetti.

Jan. 19: 9:30 A.M. Fabiani. 11:00 A.M. Fontana. 12:30 P.M. Garnett. 3:00 P.M. Riva. 4:30 P.M. Centinaro. 6:00 P.M. Tita Rossi. 7:30 P.M. Schuberth. 9:00 P.M.(Menswear): Franzoni, Brioni, Datti, Litrico, Baratta.

Jan. 20: 9:30 A.M. Di Lazzaro. 11:00 A.M. Faraoni. 12:30 P.M. Brugnoli. 4:00 P.M.(Children's and junior fashions) Zingone. 5:00 P.M. (Menswear). 6:30 P.M. Lea Livoli.

Contact: Comitato Organizzazione Manifestazioni, Alta Moda Italiana, Piazza Della Repubblica 59, Rome, Italy.

**Monday Jan. 16- Jan. 18** — INCORPORATED SOCIETY OF LONDON DESIGNERS — LONDON, ENGLAND

Jan. 16: Associate Members' Display.

Jan. 17: 10:00 A.M. Clive. 11:30 A.M. Norman Hartnell. 2:30 P.M. Mattli. 4:00 P.M. Hardy Amies (Press Show).

Jan. 18: 10:00 A.M. Ronald Paterson. 11:30 A.M. Lachasse. 2:30 P.M. Michael. 4:00 P.M. Ronald Paterson (Second Press Show). (Hardy Amies first Press Show will be on Wednesday, Jan. 11--time to be announced.)

Contact: Mrs. Theo Woodham-Smith, 315 Regent St., London, W.I, England.

**Beginning Monday Jan. 23** — CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE — PARIS, FRANCE

(Release date for photographs: Sat. Feb. 25)

Jan. 23: Esterel(P). Jan. 24: Balmain(P), Molyneux, Madeleine de Rauch. Jan. 25: Laroche. Jan. 26: Lanvin, Christian Dior. Jan. 27: Cardin(P), Ricci, Venet. Jan. 28: Heim(P), Gres. Jan. 30: Yves St. Laurent.

Contact: Chambre Syndicale, 100 Faubourg St-Honore, Paris, France.

# 1967

## JANUARY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| **1** | **2** | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

## FEBRUARY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| **12** | **13** | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | **22** | 23 | 24 | 25 |
| 26 | 27 | 28 | | | | |

## MARCH

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | **24** | 25 |
| **26** | 27 | 28 | 29 | 30 | 31 | |

## APRIL

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

## MAY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| **14** | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | **30** | 31 | | | |

## JUNE

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| **18** | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

## JULY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | 1 |
| 2 | 3 | **4** | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

## AUGUST

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

## SEPTEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | **4** | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

## OCTOBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | **12** | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

## NOVEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | **11** |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | **23** | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

## DECEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | **25** | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |